

# Corporate Sponsorship Benefits

	EMERALD	RUBY	DIAMOND
Customized implementation plan			
Quarterly reporting			
SCCM memberships (healthcare professional tier)	2 memberships	3 memberships	5 memberships
Acknowledgement on SCCM corporate sponsor web page and social media channel(s).			
One-time complimentary postal mailing list			
Complimentary branded marketing email(s)	1 email	Up to 2 emails	Up to 3 emails
Complimentary advertising package (options: podcast, webcast, print, social or digital channels)	Up to 4 advertisements	Up to 5 advertisements	Up to 6 advertisements
Discounted SCCM Resource Library submission fee	15% discount	50% discount	100% discount
Discounted advertising and sponsorship opportunities for 1 SCCM event (non-Congress)		Up to \$2,500	Up to \$5,000
SCCM webcast/podcast development		1 opportunity	2 opportunities
Virtual meeting with SCCM member leadership		Once a year (fall)	Once a year (fall)
In-person meeting with SCCM member leadership			Once a year (summer)
Virtual or in-person meeting with SCCM staff leadership			Quarterly

## CONGRESS-RELATED BENEFITS

Complimentary Congress registrations	2 registrations	3 registrations	5 registrations
Industry reception invitation			
On-site recognition, including high-profile signage placement			
Recognition in marketing materials			
VIP reception invitation			
Priority points for exhibition			
Discounted Congress sponsorship opportunities		Up to \$10,000	Up to \$20,000