REACH OVER 17,000 MEMBERS OF SCCM

About SCCM:
The Society of Critical Care Medicine (SCCM) is the largest non-profit medical organization dedicated to promoting excellence and consistency in the practice of critical care. With members in more than 100 countries, SCCM is the only organization that represents all professional components of the critical care team. The Society offers a variety of activities that ensures excellence in patient care, education, research, and advocacy.

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*All banner positions are sold on a first-come, first-served basis

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REACH 99,500 CRITICAL CARE PROFESSIONALS EVERY MONTH

Critical Connections: News Edition

The monthly Critical Connections: News Edition is sent to 99,500 subscribers the 2nd Thursday each month, garnering an average 30% open rate with each send. The publication focuses on member-generated blogs, providing updates on SCCM’s products, events, programs, initiatives, and member profiles.

Pricing:

1. Body Banner
   - 650 x 136 pixels
   - $12,000/Quarter or $5,000/Month

2. Body Banner
   - 650 x 136 pixels
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3. Featured Company
   - 2 Available
   - Article Title: 100 Characters | Article Body: 250 Characters
   - $10,000/Quarter or $4,000/Month

All positions are available on a first-come, first-served basis.

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Critical Connections: Education Edition

The monthly Critical Connections: News Edition is sent to 55,000 subscribers the 1st Thursday of each month, garnering an average 30% open rate with each send. The publication focuses on educational products, opportunities and events for the entire multiprofessional critical care team; equipping practitioners with the tools needed to provide care to all critically ill and injured patients.

Pricing:

1. Body Banner
   - 650 x 136 pixels
   - $12,000/Quarter or $5,000/Month

2. Featured Company
   - 2 Available
   - Article Title: 100 Characters | Article Body: 250 Characters
   - $10,000/Quarter or $4,000/Month

All positions are available on a first-come, first-served basis.

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855-790-0001
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REACH OVER 2,800 CRITICAL CARE LEADERS EVERY MONTH

**Critical Connections: Select Edition**

The monthly Critical Connections: Select Edition is sent to over 2,800 subscribers the 4th Thursday each month, garnering an average 50% open rate with each send. The publication provides insider tips and personalized messages from SCCM’s CEO to Select Members, SCCM’s most engaged member audience.

**Pricing:**

1. **Body Banner**
   - 650 x 136 pixels
   - $12,000/Quarter or $5,000/Month

2. **Featured Company**
   - 2 Available
   - Article Title: 100 Characters | Article Body: 250 Characters
   - $6,000/Quarter or $2,500/Month

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REACH 82,000 CRITICAL CARE PROFESSIONALS EVERY MONTH

Critical Connections: Congress Edition

Obtain exclusive access to more than 82,000 critical care clinicians during October, November, and December. This eNewsletter includes information related to pre-Congress educational sessions, along with late-breaking news and session highlights.

Pricing:

1. Body Banner
   - 650 x 136 pixels
   - $3,000/Issue

2. Featured Company
   - 2 Available
   - Article Title: 100 Characters | Article Body: 250 Characters
   - $2,000/Issue

All positions are available on a first-come, first-served basis.

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