

Join innovators, including clinicians, researchers, industry leaders, investors, program officers, and funders to ignite impactful change in critical care. The Society of Critical Care Medicine (SCCM) offers a variety of sponsorship opportunities, with levels to meet every budget. Sponsorship and advertising packages start at \$3,500 and can be customized to meet your goals. Support the Critical Care Innovation Incubator from SCCM's Discovery, the Critical Care Research Network, and unlock new opportunities to get involved with Discovery. Make connections while you impact the future of critical care innovation.

### **Sponsorship Benefits:**

The Critical Care Innovation Incubator provides opportunities for sponsors to bring their marketing message and information about their products and services directly to key members of the critical care team and other healthcare professionals.

Demonstrate your commitment to the future of healthcare. SCCM and its industry partners are invested in innovation in their shared mission to improve critical care.

### **Visionary sponsorship: \$20,000**

Maximize your visibility and shape the future of critical care innovation. As a Visionary sponsor, you'll lead the conversation with a reverse pitch, influence outcomes through judging and roundtable participation, and connect with attendees and innovators through full access and branding opportunities.

Sponsorship includes:

- Tabletop to distribute materials
- Recognition on signage and marketing materials
- Critical Care Innovation Incubator and SCCM 2026 Congress mail list
- Reverse pitch opportunity (15-minute address during the event)
- Spot on a thought leader panel during the event
- Named supporter of the networking reception, highlighted on signage and marketing materials
- Opportunity to submit a roundtable topic
- Opportunity to serve on the awards judging panel
- Four complimentary registrations

### **Catalyst sponsorship: \$15,000**

Spark connections and conversations by participating in high-visibility panels and judging the next breakthrough in critical care. As a Catalyst sponsor, your brand will be seen and your voice heard by leaders in science and industry.

Sponsorship includes:

- Tabletop to distribute materials
- Recognition on signage and marketing materials
- Critical Care Innovation Incubator mail list

- Recognition as a lunch supporter with your logo displayed during lunch
- Spot on a thought leader panel during the event
- Opportunity to serve on the awards judging panel
- Three complimentary registrations

### **Innovator sponsorship: \$10,000**

Position your brand in front of the brightest minds in critical care innovation. An Innovator sponsor receives key visibility and networking access at a foundational level. Ideal for venture capitalists, investment bankers, angel investors, and startup representatives.

Sponsorship includes:

- Tabletop to distribute materials
- Recognition on signage and marketing materials
- Critical Care Innovation Incubator attendee list (names only)
- Two complimentary registrations

### **Challenger sponsorship: Award opportunities**

Support excellence in innovation by sponsoring one of the incubator's prestigious awards. All award sponsors receive recognition on SCCM's digital channels, event signage, and post-event content, including articles and a podcast interview with the award recipient, with the opportunity to reach thousands of critical care professionals.

Available awards:

- Best Pitch Award: \$10,000
- Best Poster Award: \$5,000
- Sponsor Your Own Award: custom amount plus administration fee
  - Available to Visionary and Catalyst sponsors or stand-alone supporters

### **Demonstrator sponsorship: invitation only**

Share your innovations live with poster viewers at one of the event's most trafficked spaces. Includes access to a highboy table and the option to display demos or video content during poster viewing. Includes two complimentary registrations. Limited availability!