

The Society of Critical Care Medicine (SCCM) is [seeking sponsorship](#) for the [Discovery Critical Care Innovation Incubator](#), offering a one-of-a-kind opportunity to support innovation in critical care and position your company or brand as a leader in the field.

Benefits for sponsors of this event include:

- Availability of multiple price points and opportunities crafted to your company's needs
- Positioning your company or yourself as an industry leader
- Opportunity to support innovation in critical care
- Building your network
- Learning from others
- Making the right connections

## **Innovation Incubator Sponsorship Levels**

### **Pioneer**

**Investment: \$20,000**

Demonstrate your interests and position yourself as a knowledge expert by participating as a panelist in these two key activities, both of which engage participants in reviewing key learning areas and the innovation and commercialization processes:

- Q&A session during the event
- Webcast with Critical Care Innovation Incubator judges

Sponsorship also includes:

- Top billing for sponsor logo on the event website, promotional materials, and meeting signage
- Five complimentary registrations for the Critical Care Innovation Incubator and networking reception, in addition to a 25% discount on extra registrations
- Tabletop exhibit to distribute materials
- Sponsor recognition in an article and podcast featuring highlights from the Critical Care Innovation Incubator

### **Trailblazers**

**Investment: \$10,000**

Trailblazers—typically venture capitalists, investment bankers, angel investors, and startup representatives—are invited to present during the event on a topic of their choice. Introduce your company and explain its impact on critical care. Share your investment interests and offer insight into how to connect with your company on future innovations.

Trailblazer investment also includes:

- Sponsor logo featured on the event website, promotional materials, and meeting signage
- Five complimentary registrations for the Critical Care Innovation Incubator, in addition to a 25% discount on extra registrations
- Tabletop exhibit to distribute materials

## Other Sponsorship Opportunities

### Networking Reception

**Investment: \$15,000**

Support the networking event and connect with reception attendees in a relaxed environment. Socialize and relax while engaging with colleagues and peers. Take advantage of this opportunity to build relationships while showcasing your commitment to healthcare innovation.

Sponsorship includes:

- Tabletop space and 15-minute address to attendees
- Admission of two sponsor representatives to the reception
- Sponsor logo featured on the event website, promotional materials, and meeting signage
- Recognition in the reception marketing and signage before, during, and after the event\*

*\*Assumes sponsor notification prior to production timeline.*

### Demonstration Opportunities

**Investment: \$3500**

Highboy tables will be placed among posters, one of the main attractions of the event. Distribute materials or request a monitor to show product demos or presentations during abstract viewing. Very limited availability!

### Awards and Recognition

Sponsorship supports two awards, \$10,000 for best pitch and \$5,000 for best poster.

**Investment: \$15,000**

Sponsorship supports an award created by the sponsor.

**Investment: \$5,000**

### Advertising Opportunities\*\*

<b>Banner ad in event email</b>	Leverage your target audience while SCCM markets this exciting event.	<b>Investment: \$2,500</b>
<b>Meter board advertising</b>	Place a meter board in a high-traffic area during the event.	<b>Investment: \$5,000</b>
<b>Attendee list</b>	Obtain a postal mailing list of registrants (pre- or post-event).	<b>Investment: \$1,000</b>

\*\*Content subject to SCCM approval. Attendees can opt out. Limited availability.