FREQUENTLY ASKED QUESTIONS

What are the meeting dates for the conference?
January 31 - February 12, 2021

What is the expected attendance?
Attendance at the Critical Care Congress is expected to be over 2,500 total attendees.

Will there be unopposed exhibit times?
While the schedule for Congress has not yet been finalized, we will have limited unopposed exhibit hours. Each Monday of the conference will have one hour of unopposed time set aside in the middle of the session. Additionally, we will promote the exhibit hall with time call outs before and after the sessions begin and end.

What is included in the virtual exhibit booth?
There are three various booth packages to choose from. Please visit www.sccm.org/expo for information about what each package includes.

What time zone will the meeting take place in?
Central Standard Time

What is the platform being used for the virtual meeting?
The entire 50th Critical Care Congress, including the virtual exhibit hall will be hosted by Cadmium.

How will I set up my virtual booth?
After registering for an exhibit booth, you will be able to add all the booth assets included with your virtual space. The set up is user friendly and offers step by step instructions.

Are there advertising and Sponsorship opportunities available?
Yes! There are multiple opportunities available and they can be found on our website www.sccm.org/expo or by contacting dng@sccm.org.

How long will the virtual platform be available?
The virtual platform will be available through January 2022.

Is there an attendee post mailing list available?
Yes, you can find that information under advertising.

Does my virtual booth come with lead retrieval?
Only the premium booth package comes with lead retrieval.

What is the hashtag to use in social media promotion?
#CCC50 #SCCM50Years

What is the deadline for finalizing my booth information before attendees have access?
The meeting platform will go live to attendees approximately two weeks before Congress.