Exhibit at the Society of Critical Care Medicine's (SCCM) 50th Critical Care Congress and be a part of this exciting milestone! This Congress is sure to be SCCM’s most exciting as we host events honoring progress, technology, and changes in critical care. Record attendance is anticipated, which means exhibitors will have great opportunities to acquire and educate the most qualified leads. Share your newest technology, products, services, and career opportunities with the largest gathering of multiprofessional critical care thought leaders from all over the world.

BOOK YOUR EXHIBIT ON SITE AND SAVE $200!
Visit sccm.org/expo or the SCCM Exhibitor Registration counter in the registration lobby.
2019 CRITICAL CARE CONGRESS ATTENDEE PROFILE

ATTENDEES BY PROFESSION
- Physician: 61%
- Physician Assistant: 3%
- Nurse: 11%
- Pharmacist: 16%
- Other: student, physical therapist, respiratory therapist, veterinarian, and those without designation: 9%

ATTENDEES FROM THE UNITED STATES
- West: 23%
- Midwest: 25%
- North-East: 28%
- South: 24%

ATTENDEES FROM AROUND THE WORLD
2016-2019 CONGRESS REGISTRATION NUMBERS

<table>
<thead>
<tr>
<th></th>
<th>Exhibitors</th>
<th>Professional Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orlando 2016</td>
<td>938</td>
<td>5,270</td>
</tr>
<tr>
<td>Honolulu 2017</td>
<td>641</td>
<td>4,912</td>
</tr>
<tr>
<td>San Antonio 2018</td>
<td>1,067</td>
<td>5,527</td>
</tr>
<tr>
<td>San Diego 2019</td>
<td>994</td>
<td></td>
</tr>
</tbody>
</table>

General Exhibiting Information

On-Site Exhibitor Registration Dates and Hours*
Friday, January 29 . . . . . . . . . . . 8:00 a.m. - 5:00 p.m.
Saturday, January 30 . . . . . . . . . . 8:00 a.m. - 5:00 p.m.
Sunday, January 31 . . . . . . . . . . 7:00 a.m. - 4:00 p.m.
Monday, February 1 . . . . . . . . . . . 7:30 a.m. - 4:00 p.m.
Tuesday, February 2 . . . . . . . . . . . 7:30 a.m. - 2:00 p.m.

Exhibit Installation/Move-In Hours*
Friday, January 29 . . . . . . . . . . . 8:00 a.m. - 5:00 p.m.
Saturday, January 30 . . . . . . . . . . 8:00 a.m. - 5:00 p.m.

Exhibition Dates and Hours*
Sunday, January 31 . . . . . . . . . . . 9:30 a.m. - 3:45 p.m.
Monday, February 1 . . . . . . . . . . . 8:30 a.m. - 3:30 p.m.
Tuesday, February 2 . . . . . . . . . . . 8:30 a.m. - 1:30 p.m.

Exhibit Dismantle/Move-Out Hours*
Tuesday, February 2 . . . . . . . . . . . 1:30 p.m. - 8:00 p.m.
Wednesday, February 3 . . . . 8:00 a.m. - 12:00 p.m.

Cancellation Policy

Notification of an exhibitor’s decision to cancel or reduce space must be sent in writing on company letterhead to SCCM. If an exhibitor does not cancel its space in writing and does not occupy its booth space on site, the exhibitor will be regarded as a no-show. If written notification of cancellation or booth reduction is received at SCCM headquarters by Friday, August 28, 2020, the exhibiting company will receive a full refund less a 50% administrative fee. After Friday, August 28, 2020, no refunds will be given.

An exhibitor’s cancellation of exhibit space may result in the release of any convention center ancillary meeting space previously assigned to the exhibitor by SCCM. SCCM assumes no responsibility for the inclusion or exclusion of the cancelled exhibitor or descriptions of products in Congress materials, including the Congress Program and Exhibition Guide, brochures, news releases, and SCCM’s website.

For exhibits, contact Colleen McNamara at +1 847 827-7478 or cmnamara@sccm.org.

For sponsorship and advertising, contact Desiree Ng at +1 847 827-7188 or dng@sccm.org.

*Dates and times are subject to change. Final hours will be posted at sccm.org/expo.
Exhibit Hall Traffic Boosters
SCCM strategically arranges traffic-boosting events throughout the Exhibit Hall to ensure face time between exhibitors and attendees. These include:

- Unopposed Exhibit Hall time
- Research Snapshot Theaters
- Complimentary beverage breaks with rotating locations
- Critical Crosstalk Theater, featuring the popular Critical Care Quiz Show
- Daily attendee giveaways from SCCM

To book on site and save $200, visit sccm.org/expo or the SCCM Exhibitor Registration counter in the registration lobby.