REACH 55,000 CRITICAL CARE PROFESSIONALS EVERY MONTH

Critical Connections: Education Edition

The monthly Critical Connections: News Edition is sent to 55,000 subscribers, garnering an average 30% open rate with each send. The publication focuses on educational products, opportunities and events for the entire multiprofessional critical care team; equipping practitioners with the tools needed to provide care to all critically ill and injured patients.

Pricing:

1. Body Banner
   650 x 136 pixels
   $10,000/Quarter

Goes out the first Thursday of each month

All positions are available on a first-come, first-served basis.

Need Help With Ad Design?
REACH 57,000 CRITICAL CARE PROFESSIONALS EVERY MONTH

Critical Connections: News Edition

The monthly Critical Connections: News Edition is sent to 57,000 subscribers, garnering an average 30% open rate with each send. The publication focuses on member-generated blogs, providing updates on SCCM’s programs, initiatives, and member profiles.

Pricing:

1. Body Banner
   650 x 136 pixels
   $10,000/Quarter

2. Body Banner
   630 x 136 pixels
   $10,000/Quarter

Goes out the second Thursday of each month

All positions are available on a first-come, first-served basis.

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Critical Connections: Select Edition

The monthly Critical Connections: Select Edition is sent to over 2,500 subscribers, garnering an average 44% open rate with each send. The publication provides insider tips and personalized messages from SCCM’s CEO to Select Members, SCCM’s most engaged member audience.

Pricing:

1. Body Banner
650 x 136 pixels
$10,000/Quarter or $4,000/Month

Goes out the third Thursday of each month

All positions are available on a first-come, first-served basis.

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REACH OVER 18,000 MEMBERS OF SCCM

About SCCM:
The Society of Critical Care Medicine (SCCM) is the largest non-profit medical organization dedicated to promoting excellence and consistency in the practice of critical care. With members in more than 100 countries, SCCM is the only organization that represents all professional components of the critical care team. The Society offers a variety of activities that ensure excellence in patient care, education, research and advocacy.

Pricing:
1. Top Leaderboard  
   728x90px | Run of Site | 3 Available  
   $7,500/Quarter

2. Rotating Banner  
   728x90px | Run of Site | 10 Available  
   $12,500/Year

*All banner positions are sold on a first-come, first-served basis

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