



The Society of Critical Care Medicine (SCCM) appreciates your support of the Critical Care Congress. With your continued support, our annual Congress has become a world-wide destination event attracting the best and brightest in the critical care community.

SCCM implemented a new priority points system for booth assignment in 2011. Priority points are awarded based on years of exhibit participation, booth size and non-CME sponsorship support.

Companies contracted to exhibit at the SCCM Congress will receive their priority point total and company rank for the booth selection process prior to the initial booth assignments. Booth space is assigned by priority points and **in the event of a priority point's tie, space will be assigned based on when the application was received.** After the initial booth assignments are made, space is assigned on a first come first served basis.

Thank you for continued support of the Critical Care Congress and SCCM. If you have any questions, or need assistance with planning for the upcoming Critical Care Congress, please contact SCCM at +1 847 827-7478.