Print Form

Door Drop Application

As critical care professionals awaken and get ready for a busy day at the 41st Critical Care Congress, your company's sales and promotional literature, invitations, announcements, etc., can be waiting for them at their hotel room door, alerting them of your products and services and encouraging them to visit your booth. Door drops will be distributed at SCCM contracted hotels.

The Society will distribute your product literature, promotional materials, sales brochures, etc., to attendees' hotel rooms so the materials are at their door when they awaken. The materials will arrive late evening Saturday, February 4. The cost to participate is $3,500 for one piece and $5,000 for two pieces.

Your company may provide a single flyer or brochure that is no larger than 8½" x 11" in size. Brochures cannot exceed four pages and must be folded to be no larger than 8½" x 11". Quantity needed is 2,000 per unit piece to cover all sleeping rooms within our hotel block.

To reserve your space in the SCCM Door Drop Program, please return this agreement in addition to a copy of your promotional piece and payment. Once your piece(s) have been approved, forward 2,000 of each promotional piece to SCCM for receipt on or before December 30, 2011. Upon approval this form will be returned to you via fax.

Exhibiting Company Name:_____

_____

Contact Person:_____

Address:_____

City:_____ State:_____

Zip/Postal Code:_____

Country:_____

Phone:_____

Email:_____

We will participate in the SCCM Door-Drop Program during the 41st Critical Care Congress.

☐ February 4, 2012 (Saturday PM delivery)

Please check one:

☐ One piece for $3,500 (sample attached)
☐ Two pieces for $5,000 (samples attached)

Total amount enclosed $_____

Payment:

☐ Check (U.S. funds drawn on a U.S. bank or International Money Order)

Check #:_____

Credit Card Information:

☐ Visa ☐ MasterCard
☐ American Express ☐ Discover

Card Number:_____

Expiration Date:_____

Name on Card:_____

Signature of Cardholder:_____

Date:_____

Note: Return this form no later than December 15, 2011. Door Drop Materials must be received on or before December 30, 2011.

Send agreement, promotional piece and payment to:
Society of Critical Care Medicine
35083 Eagle Way
Chicago, IL 60678-1350 USA
Fax: +1 847 493-6478
Email: cmcnamara@sccm.org

Send agreement, promotional piece for approval and door drops to:
Society of Critical Care Medicine
Colleen McNamara
500 Midway Drive
Mount Prospect, IL 60056 USA
Fax: +1 847 493-6478
Email: cmcnamara@sccm.org

Signature _____ Date _____

For SCCM use only:
❑ Approved ❑ Approved with the following conditions: ❑ Rejected; reason: