

# OVERCOME BARRIERS AND ACHIEVE OPTIMAL PATIENT OUTCOMES

with the Society of Critical Care Medicine's ground-breaking quality implementation program, Paragon Critical Care.



Improving Any Hospital's ICU With PARAGON Is:

- Good for physicians and staff
- Better for hospitals
- Best for patients

**PARAGON**  
**CRITICAL CARE**  
Quality Implementation Program

Society of  
Critical Care Medicine  
The Intensive Care Professionals



## HOW DOES PARAGON WORK?

To help hospitals transition to high-functioning critical care teams and promote best practices, the Society has developed a ground-breaking service, the Paragon Critical Care Quality Implementation Program. Paragon taps into the power of the Society's highly trained, eminently qualified multiprofessional members and partners these experts with Intensive Care Unit (ICU) teams in need of change.

Paragon can help your critical care team:

- Tackle hospital-acquired infections
- Integrate palliative care and engage families
- Implement the sepsis bundles from Emergency Department (ED) to ward to ICU
- Enhance team communications to increase patient safety
- Identify and address a wide variety of barriers impacting the effective delivery of quality critical care to your patients

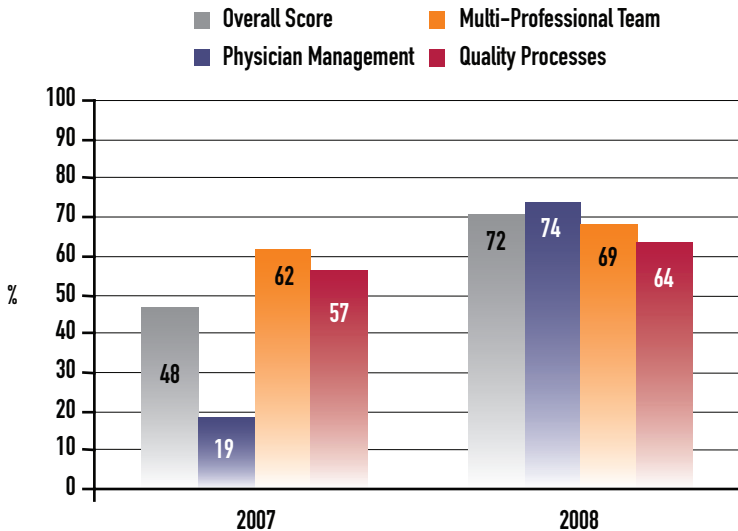
## WHY CONSIDER PARAGON?

Providing the Right Care, Right Now™ is the best way to improve staff satisfaction, enhance patient outcomes, and boost the financial performance of your hospital. Efficient and safe patient- and family-centric care can be achieved by establishing standardized ICU practices delivered by integrated multiprofessional teams led by trained intensivists. These high-performance teams work as a cohesive group, focused on clinical excellence as their primary objective.

Changing the ICU structure to match this model can be challenging, but even small changes and seemingly simple steps can make a significant difference in staff dynamics and outcomes for patients and their families. Paragon can assist in transforming your facility from good to better, from better to best — crossing the bridge to excellence.

# IS THERE PROOF THAT PARAGON WORKS?

In the pilot phase, one hospital realized remarkable improvements demonstrated by the following before (2007) and after (2008) ICU Index bar chart:



\* For more success stories, visit [www.sccm.org](http://www.sccm.org) and click on the PARAGON button.

Simply put, Paragon works. This revolutionary peer-coaching one-of-a-kind custom program focuses on your specific needs and your patient outcomes. Contracting with SCCM for Paragon translates into the opportunity to work with highly trained, multiprofessional experts who will assist your critical care service in resolving barriers to success - our coaches know it because they live it. Such comprehensive resources may not be available from other firms.

Quality gaps are costly. There is no time like the present to integrate SCCM's "Learn It → Deliver It → Measure It → Improve It" model of quality improvement. Save resources, improve staff satisfaction, and enhance patient and family experiences at your hospital. The right choice, right now is PARAGON.

## HOW CAN WE HELP YOU GET STARTED?

For more information or to meet the Paragon Coaches, please visit [www.sccm.org](http://www.sccm.org) or contact the Paragon Program Manager at +1 847-493-6403

**YES, CONTACT ME ABOUT THE PARAGON PROGRAM!**

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\*By including your fax number above and signing here you give consent to receive faxes sent by SCCM.

Signed: \_\_\_\_\_

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PPC\_1

“Before we started our work with Paragon, most of our clinical improvements were largely nurse-driven. The Paragon team helped nurses to connect, in an effective way, with the newly formed intensivivist group and other physicians.”

**Jackie Mossakowski, RN, BSN, MAT**  
Assistant Chief Nursing Executive Critical Care and  
Emergency Services, Providence Alaska Medical Center

“The collaborative approach of the Paragon team enabled us to look critically at our processes and the impact that those processes have on our patient outcomes. The coaching team was unassuming, which put us at ease and allowed honest communication and feedback at all levels of care, from the bedside caregiver to senior management.”

**Bruce Myers, MD**  
Intensivist Lakeland Community Hospital

“Paragon offered us new resources that we had not had access to previously. The consultative services of Paragon experts were very helpful and the experience was enlightening as far as creating more inter-collaboration among disciplines.”

**Marianne Walston, MS, RN**  
Director Critical & Emergency Services, Sentara Obici Hospital

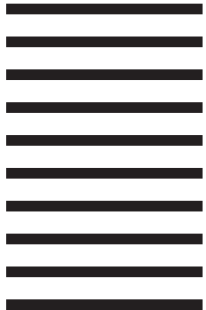
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EXPERT PEER COACHING

ONE-OF-A-KIND

GROUND-BREAKING

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